



WTVD-TV DURHAM  
411 LIBERTY STREET  
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 08-28-2012 PAGE: 1 of 2

GREER, MARGOLIS, MITCHELL, BURNS &  
ASSOC - 863  
ATTN: LAURA BASSETT  
3050 K STREET, NW  
WASHINGTON DC 20007

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
397034	08-27-2012		0	OBAMA FOR AMERICA	BARACK OBAMA FOR PRES	POLITICALS	WTVD - DURHAM

Agency Est#	CMS #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title
1536	242233	PHILADELPHIA	A. CLIFFORD	09-04-2012	09-10-2012	M (Broadcast Month, Cycle 1)	N	242233

Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
Agency CPE: E : 1536																	
1	09-04-2012	09-09-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM ( MONDAY -FRIDAY)	3	30	X	X	X	X				2	425	2	850.00
2	09-10-2012	09-10-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM ( MONDAY -FRIDAY)	3	30	X							1	425	1	425.00
3	09-04-2012	09-09-2012	05:00AM - 05:30AM	EYEWITNESS NEWS AT 5:00 AM (MONDAY-FRIDA	3	30	X	X	X	X				3	125	3	375.00
4	09-04-2012	09-09-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83	3	30	X	X	X	X				3	400	3	1,200.00
5	09-04-2012	09-09-2012	11:35PM - 12:02AM	NIGHTLINE (MONDAY-FRIDAY) (788)	3	30	X	X	X	X				3	175	3	525.00
6	09-04-2012	09-09-2012	10:00PM - 11:00PM	THURS PRIME 10-11P (803)	3	30				X				1	5,500	1	5,500.00
7	09-04-2012	09-09-2012	07:00PM - 07:30PM	JEOPARDY ( MONDAY-FRIDAY) (898)	3	30	X	X	X	X				2	850	2	1,700.00
8	09-04-2012	09-09-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)	3	30	X	X	X	X				2	700	2	1,400.00
9	09-04-2012	09-09-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)	3	30	X	X	X	X				2	200	2	400.00
10	09-04-2012	09-09-2012	12:30PM - 01:00PM	MILLIONAIRE 1230-1P(MONDAY-FRIDAY) (927)	3	30	X	X	X	X				1	135	1	135.00
11	09-04-2012	09-09-2012	01:00PM - 02:00PM	THE CHEW (11514)	3	30	X	X	X	X				2	150	2	300.00
12	09-04-2012	09-09-2012	03:00PM - 04:00PM	GENERAL HOSPITAL / KATIE (EFF 9/10) (817)	3	30	X	X	X	X				2	335	2	670.00
13	09-04-2012	09-09-2012	09:00AM - 10:00AM	LIVE! WITH KELLY (MONDAY-FRIDAY) (842)	3	30	X	X	X	X				1	125	1	125.00
14	09-04-2012	09-09-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81	3	30	X	X	X	X				2	750	2	1,500.00
15	09-04-2012	09-09-2012	10:00AM - 11:00AM	RACHEL RAY (MONDAY-FRIDAY) (851)	3	30	X	X	X	X				1	150	1	150.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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Contract No 397034		Contract Dt 08-27-2012		Revision Dt		Rev# 0		Advertiser OBAMA FOR AMERICA				Brand BARACK OBAMA FOR PRES				Product Code POLITICALS				Station/Market WTVD - DURHAM					
Agency Est# 1536				CMS # 242233		Sales Office PHILADELPHIA		Account Executive A. CLIFFORD		Start Date 09-04-2012		End Date 09-10-2012		Billing M (Broadcast Month, Cycle 1)				Package N		Contract Title 242233					
Line	Start Date	End Date	Time Period		Description						RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$		
			Agency CPE: E : 1536																						
16	09-04-2012	09-09-2012	11:00AM - 12:00PM		THE VIEW (MONDAY-FRIDAY) (846)						3	30		X	X	X	X			1	275	1	275.00		
17	09-04-2012	09-09-2012	05:30AM - 06:00AM		EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDA						3	30		X	X	X	X			1	275	1	275.00		
18	09-04-2012	09-09-2012	05:00PM - 05:30PM		EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY						3	30		X	X	X	X			1	350	1	350.00		
19	09-04-2012	09-09-2012	05:30PM - 06:00PM		EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8						3	30		X	X	X	X			2	400	2	800.00		
20	09-04-2012	09-09-2012	07:00AM - 08:00AM		EYEWITNESS NEWS SATURDAY AT 7AM (2408)						3	30							X	1	200	1	200.00		
21	09-04-2012	09-09-2012	08:00AM - 09:00AM		GOOD MORNING AMERICA SATURDAY (1883)						3	30							X	1	325	1	325.00		
																				Contracted Gross Total:		35		17,480.00	
																				Actual Gross Total:		35		17,480.00	
																				Agency Commission:				2,622.00	
																				Net Total:				14,858.00	
Month/YR			Preempted				Made Good				Contract Total				Adjustments				Actual Total						
Sep 12			0.00				0.00				17,480.00				0.00				17,480.00						
TOTAL			0.00				0.00				17,480.00				0.00				17,480.00						

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